

## **Þórbergssetur Equipped with Automatic Museum Guide - Released for Android & iOS**

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The recently installed Automatic Museum Guide at the Þórbergssetur Museum has been released to the public for [Android](#) & [iOS](#). The guide, which is located at Hali in Suðursveit Iceland, offers a lively addition to the museum and enriches the interpretation and stories of the remarkable writer [Þórbergur Þórðarson](#).

The stories are available in nine languages and are free to download. The narrations were originally available in English and Icelandic, but the summer of 2016 seven more languages were added, including; German, Spanish, French, Chinese, Japanese, Swedish and even Esperanto, as Þórbergur believed that language would help uniting people.

Þorbjörg Arnórsdóttir Museum Director is pleased with this new addition to Þórbergssetur Museum.

“The Automatic Museum Guide has transformed Þórbergssetur facilities to accommodate tourists and in a fun innovative way, offering guidance even in Japanese and Chinese. Þórbergssetur has become a popular tourist attraction, even in mid-winter and visitors come from all over the world to listen to Þórbergur's stories and learn about Icelandic folk culture.”

- Þorbjörg Arnórsdóttir, Þórbergssetur Hali, Iceland



Download links: [Android download](#) / [iOS download](#)

## Visitor Experience

The software company [Locatify](#) provided the museum with [Motorola MotoG](#) Android smartphones, in a quality protective casing, with headphones and lanyards which the visitor receives upon entrance and returns on departure. The visitor explores the museum with headphones on, listening to stories and discovering the artifacts by using a smartphone with [iBeacon](#) technology for automatic indoor location detection.

The Museum Guide stories present themselves automatically at the right locations as the iBeacons detect the visitors so the app knows when to play the audio. If the visitor wants to dig further, more information is available on-screen, like commentaries and reference material.

The installation of the [Automatic Museum Guide](#) at the Þórbergssetur Museum was completed in May 2016.

## Installation Story

The Locatify Creator CMS system was used to add new languages and change the content. The smartphones automatically download updated content and new languages making this process very easy and efficient.

When the first two languages were ready, Locatify delivered the Museum Guide devices which were hung up along with headphones in a cabinet. Then the iBeacons from Kontakt.io were installed for the automatic storytelling to work. The beacons were tightly secured hidden away behind the scenes. The reception staff were trained and visitors began enjoying the audio guide.



## **Narrations and Design**

The audio script is written by doctor Soffía Auður Birgisdóttir, who is a specialist in Pórbergur's writings. Locatify took care of the content production pipeline and the translations with the aid of contractors.

Translations and readings:

English - Neil McMahon  
France - Sólveig Simha  
Swedish - Mats Jónsson  
Spanish - Kristinn R. Ólafsson  
Esperantó - Kristján Eiríksson,  
Loftur M. Sigurjónsson and Steinþór Sigurðsson  
Japanese - Mayumi Yamada  
Chinese - Johannes Karl Jia and Anna Jia  
German - Arthúr Björgvin Bollason

Readings in Icelandic:

Guðrún Ásmundsdóttir  
Jón Hjartarson

Recordings were made at Hljóðbók studio.

Floor-map and designs were made by the graphic designer Kári Gunnarsson.